

Seide, Julia G.

Marblehead

Mass.

5/1955

## LAELIA ORCHIDS

These handsome orchids are native to the high mountains of South America, and demand for their proper growth & flowering, COOL conditions. L. autumnalis is the first to

bloom early in the Fall, and some members of the family is in bloom until late Spring. The blossoms are in groups of four to six on a spray, and they are of good size, measuring up to 6 inches in diameter in some species. They make excellent corsages, and are the type flower people mean when they say 'Orchid'.

LAELIA AUTUMNALIS, purple flowers, 3-7 in number,

LAELIA ANCEPS, of the easiest culture with deep rose blooms,

LAELIA GOULDIANA, winter blooming natural hybrid of above two.

LAELIA ALBIDA, small waxy white flowers on robust plant in Spring.

LAELIA MAJALIS, small growing plant with large purple flowers, Spring.

PRICES, Medium blooming sized plants \$3.50, Large \$5. Postpaid

## SPECIAL INTRODUCTORY OFFER

For those people who wish to start raising orchids for the first time, we offer introductory sizes of these easiest to grow plants as follows, LAELIA ALBIDA OR MAJALIS, \$2, plus 25% extra if special potting material is desired. Many people have difficulty in obtaining the osmundine, and we will include it with the plants.

LAELIA COLLECTION, introductory sizes of Laelia Anceps, Albida Gouldiana, Majalis & autumnalis, \$10, plus \$1.25 extra if the potting material is desired. All prices Postpaid. Excellent value. Laelia Cinnabarina, L. crispata, L. purpurea are usually carried in stock, priced \$5, \$7.50 & \$10.00 depending on variety and size.

## PHAIUS

PHAIUS, are absolutely the easiest species for beginners to grow. They are terrestrial orchids that thrive in ordinary soil but demand cool

shady locations and come from Asia. They carry from 20-30 flowers of about 3 inch in diameter from late Fall to summer. P. BICOLOR, large flowers brown, white lip bordered rose, yellow throat, grows 4 ft tall in late summer. P. Blumei, like bicolor, but color light yellow in Spring. P. grandifolius, Yellow brown flowers on tall spike in late Spring. P. maculatus, handsome plant only grows 18 inches tall, light green foliage brightly spotted lemon yellow, flowers yellow lip blotched red in Spring. P. Mishmiensis, elongated attractive stems, with light green leaves, look like sugar cane, about 2 ft tall, very beautiful rose colored flowers in Autumn. P. Wallichii, flowers light orange yellow, lip purplish brown, outside white, in Spring. PRICES: Medium sized flowering plants @ \$3.50 & \$5. INTRODUCTORY SIZES, P. Mishmiensis & P. Wallichii, \$2, POSTPAID.

## COELOGYNE

COELOGYNE are easy to grow epiphytes from the mountains of Asia, that require cool shaded growing conditions, but do best in a plant room or greenhouse. Four inch

flowers, usually white, are carried in sprays of 4-6 blossoms. C. barbata, Large white flowers in Autumn. C. Corymbosa, white with yellow eyes, early summer. C. cristata, very popular fragrant white blossoms with yellow blotch, midwinter. C. flaccida, creamy white, early summer. C. fuscens, pale brown, suffused red, late autumn. C. occulata, large white scented. C. achracea, white with yellow speckles. C. ovalis pale brown, lip blackish brown in early Autumn. C. rigida, white, mid-winter. PRICES. Medium plants, \$3.50, larger \$5, any 3 for \$10. INTRODUCTORY SIZES \$2, any five for \$10. 25¢ additional if special potting material required. BEGINNERS COLLECTION SPECIAL 3 PLANTS, easy to grow \$5, consisting of 1 Laelia, 1 Phaius and 1 CoeLOGYNE, plus 50¢ additional for special potting material, if required, postpaid.

ODONTOGLOSSUMS & ONCIDIUMS ARE ALSO AVAILABLE, MODERATELY PRICED. CUSTOM INCUBATION SERVICE FOR YOUR SEED, OR FLASKS OF SEEDLINGS. JULIA G. SEIDE, 16 GALLISON AVENUE, MARBLEHEAD, MASSACHUSETTS, USA.



## HARDY GARDEN

## CYCLAMEN



### THESE HARDY GARDEN GEMS

are identical to the well-known florists' Cyclamen, except these are hardy in the garden, even in coldest conditions, and are a bit smaller in size. We offer a collection of red, pink, white & speckled of *C. repandum*, *C. europaeum* & *C. neapolitanum*, three large blooming sized bulbs \$1.25 PP. These plants have

an exceptionally interesting growth characteristic.

After flowering, each flower forms a single large seed, and the stem coils up, like a watch spring in an attractive fashion to draw seed to the ground. Readily hybridize from white to pink. Whatever color you receive, you may rest assured that at the end of a few years, by self seeding, these long lived little plants will have formed large clumps of all colors.

**RARE VARIETIES:** AUTUMN FLOWERING, *C. cilicicum*, pink with carmine eye, small rounded deep green leaves, silvery zone, purple under \$1.00 ea. *C. neapolitanum* album: flowers vary from pale flesh to white, succeeded by silver-marbled foliage. \$1.50 ea. SEEDS \$1.00 packets.

**SPRING FLOWERING:** *C. coum*, green foliage deep rose flowers \$2.00 ea.

*C. coum roseum*, flowers vary from light rose to pink \$1.50 ea. Seed \$1.00

*C. ibericum roseum*, foliage more or less silver, rose color, \$1.25 ea.

MIXED collection of seed 75¢ packet

## AFRICAN PLANTS

### TULBAGHIA FRAGRANS



TULBAGHIA FRAGRANS, is a smaller edition of the large African A. apanthus family. It is an attractive little plant, with light green strap shaped leaves, up to 12 inches tall, admirably adapted for pot culture. The extremely fragrant lilac flowers are carried in attractive umbels above the foliage, and looks like a tinted Narcissus. The plant blooms repeatedly over a long period of time, beginning in the Fall. Plants are evergreen, & hardy in the South, 3 blooming sized bulbs \$1.25 PP.

### AGAPANTHUS



BLUE LILLY OF THE WILE. This is the old-fashioned plant so popular in Grandma's day. We offer a variety of forms, suitable for pot culture up to 18 inches tall, and the standard forms 3-5 feet in height.

The plant is always striking in appearance, with rich dark green foliage, topped with large umbels of the lovely flowers, that are either the purest white, with yellow centers, or light or dark blue.

Plants are of the easiest culture, vigorous growers, and make very large clumps.

Prices, Standard sized bulbs, varying degrees of blue, \$1.00 PP.

Dwarf & semi dwarf types, white or blue, your choice,

best suited for pot culture in apartments & houses, \$2.00 PP

AMARYLLIS FAMILY, we offer in addition to the above, other members of this large family, including Nerines, and the striking Spring blooming large bold red, *Vallota purpurea*. They are offered on other sheets.

HOZE SPRAY is a sensational and unique method of spraying foliar

# CYPRIPEDIUM



CYPRIPEDIUM are handsome terrestrials, whose name is derived from Greek, meaning 'Venus' foot', referring to the large pendulous lip. These plants demand cool, moist shaded growing conditions.

## SPECIES & HYBRIDS

CYPRIPEDIUM AURATUM, shell-shaped flower, white, profusely spotted purple, long lasting in late summer.

C. puberulum, yellowish green, tinged with brown, spotted brown purple in late Spring.

C. acaule, white suffused with purple, long lasting in late summer.

C. calceolatum, most elegant & dainty species, flowers ciliate white, veined purple, autumn.

C. pubescens, large flowers, tall spike, autumn.

C. hirsutissimum, flower, tinged green, ciliate and marked in black, long lasting in late summer.

C. insigne, most popular, easy to cultivate. Apple green, spotted brown purple beautiful spotted, veined white.

C. Parishii, brown colored, pale green veins, several on a spike.

(small) petals pendulous, twisted, ciliate, brown purple.

C. veitchii, greenish flower, purple stripes, flushed pink, winter.

C. villouxi, fleshy brownish purple flowers, upper sepal pale white.

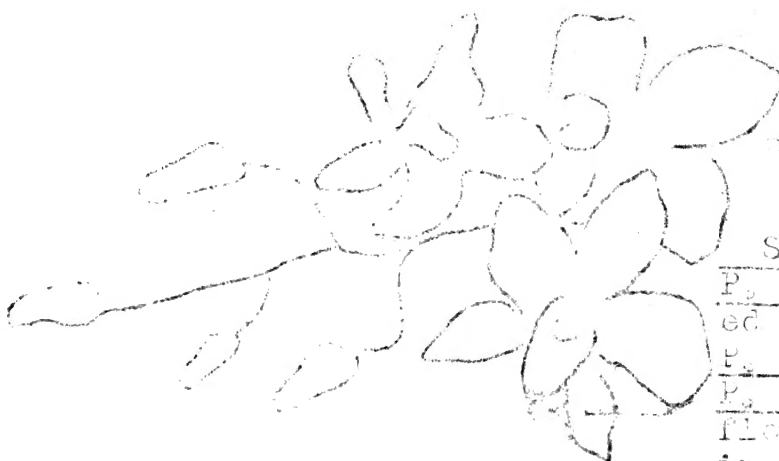
PRICES, all above plants £5, larger plants £7.50, postpaid.

CYPRIPEDIUM HYBRIDS, we have some very fine hybrids available in very limited quantities, too few to place in general catalogue. If interested, please write for descriptions & quotations.

ALPINE CYPRIPEDIUM SPECIES, these plants are very rare and unusual. They grow in the high alpine region to our 'Holly Slippers' but are more brilliantly colored. We can occasionally supply the following species, C. tibeticum, C. himalaicum, C. elegans, C. cordigerum and we can also supply literal packets of seed. Prices of plants, £7.50 and £5 seed, literal packet £5. These plants should be hardy in the South, and sheltered positions in North. On special order, we will supply 250cc flasks of mixed seedlings, about 200 for £12, and our usual sized 750 flasks, 250 seedlings, £25.

## MOTH ORCHIDS

# PHALAENOPSIS



Much admired for beauty & elegance of whites, that love moisture & shade. These plants require high temperatures and high humidity. Only for greenhouse culture.

## SPECIES

P. aphylla, large white red spotted flowers in winter.

P. amabilis, yellow barred brown, Sun.

P. Parishii, var. lobii, small

flowers on dwarf scape brown, center in summer

P. exoniiflora, One of the finest for size & beauty. Flowers white tinged yellow in winter

P. Schilleriana, exceptionally handsome, mauve blooms on free branching scape in winter.

PRICES above plants, blooming sized, £5, larger £7.50.

PHALAENOPSIS HYBRIDS, a few hybrids are carried, too few to list, if interested, write for quotations.

CUSTOMER SERVICE for your seed is available.

JULIA G. B. B., 14 Bellison Avenue, Marblehead, Massachusetts, USA.

# BEAUTIFUL ORCHID HYBRIDS & SPECIES

## DENDROBIUM

SPECIAL

EVER-BLOOMING DENDROBIUM HYBRIDS,

Bearry large flowers on long sprays repeatedly all year. Best hybrids for florists or hobbyist as they yield most flowers per pot, \$5, 7.50 & 10.

## CYMBIDIUM

ENGLISH HYBRIDS, imported but

acclimated. Each plant 2-3 full

These are Conings bynum crosses, to produce early flower

C. SCORPIO (Nancy Gart x Con. Brockhurst, AM.) ex 4 1/2 inch pot

C. Stourbridge (CON. x Ca er Brite) C. Tarzan (CON. x Muskin

fine red) C. Bronte (CON. x Peri) C. Killarny (Shina Black x

Lowianum, Concolor) C. York (Shina Black x Alexanderi,

westonbrit), Nathan x Elzell, Musper x nobosa, C. Pauwel.

x Ophir, FCC, C Claudette x Shina Black, x Cores, Hanbury x

Pauwelsii 'Hemptinne', L wianum Concolor x Jason, hison x

Pauwelessi 'Hemptinne', Pearl Magnificum FCC x All ca,

Alexanderi westonbrit x Redskin, Ibid x Constance Flory, Ibid x Erica

Sander, Ibid x Mildred Hunter, Ibid x Enchantress, Emerald x Enchnatres

Enchantress x Hemptinne, Capella 'Swallow' x Swallow, AM, Erica Sander x

Ask, Mayfair AM x Altair, Swallow AM x Curlew, Ruby AM x Swallow AM,

Sander x Swallow AM, Grosbill x Swallow AM, I. ternezzo x Swallow, AM,

olia x Giant Rose, Lowio grandiflorum x Gulfstream, Low Grand x

Enchantress, Schlepelli x Nancy Hart,idas x Veronique, Lowianum x

apa han, ABOVE PLANTS, NEARLY FLOWERING SIZE C \$ 7, 3 / \$ 20.

THE FOLLOWING LIST CONTAINS YEARLING PLANTS OF THE BEST CROSSES.

Erthyrostylum x Hanburyianum 'Magnificum' AM RHS, Erthyrostylum x Gatton-

onse, Monacre x Sir Mc Gregor, Enchantress x Jason, Moirensse x Ibid,

Carroll x Eburno - Lowianum (Concolor), Eclipse x Lyth ROSY MOON (FCC

RHS) Moira x Pauwelsii 'Hemptinne' FCC-RHS, Cyanus x President Wilson,

Alexanderi x Corona, Boccia Moor, Carlotta x Rosette, Chiron x Pixie,

Sander x Rosette, Miriam x Rita, Carlotta x Picardy, Pauwelessi, 'Hem

linne) FCC-RHS x Icarus, Ibid x Prometheus, Ibid x Susette 'Perfection',

Santa Anita, Elaine x Robinette, Frilow, x Ibid, Shina Black x West-

ant, Candice x Pixie, Ibid x Nell Gwynne, Irana 'Celeste' x Lowianum.

PRICES above healthy plants 8-12 inches C \$ 3.50, 3 / \$ 10, 7 / \$ 20.

CYMBIDIUM SPECIES, we have the following usually available.

C. affine, C. aliofolium, C. cochleare, C. cyperifolium, C. elegans,

C. devonianum, C. Giganteum, C. G. grandifolium, C. liansonii, C. Insigne,

C. Lancifolium, C. Longifolium, C. Lowianum, C. masteresii, C. punreanum,

C. penulm, C. siemensianum, S. sienense, C. tracyanum, C. whitae.

PRICES, Blooming sized plants of the above, C \$ 6, 7.50 & \$ 10.

FOR FULL DESCRIPTIONS SEE ANY STANDARD ORCHID LIBRARY BOOK, or write us your interests. FOR BEST CULTURAL RESULTS, USE HOZE-SPRAY, SPREADS

FERTILIZER & SPRAY

BACK BULBS are also available, reasonably priced. WITH GARDEN HOSE.

SEED- small packets, from choice crosses, C \$ 3.

CUSTOM INOCULATION SERVICE- we will grow your seed for you, \$10/flask.

3 flasks for \$20. FLASKS OF SEEDLINGS \$10, 3 / \$20. We have a special

flask that has an entire orchid collection of hybrids, Cymbidiums,

Laelia & Cats. Fill up your greenhouse with the best for only \$10.

CATTLEYA HYBRIDS these are two numerous to list. If you wish any choice hybrids, please write you want and we will supply you with choice ENGLISH grown plants, reasonably priced, from private collections that should flower on the next growth.

CYPRIPEDIUM HYBRIDS of Peacle and other good ENGLISH crosses available, plus unlimited COELOGYNE & PHAIUS. Write us your desires.

WE SHIP DAILY TO ALL STATES, CALIFORNIA, TERRITORIES & EXPORT ALL COUNTRIES. JULIA G. SEIDE, MARBLEHEAD, MASSACHUSETTS, USA.

CYMBIDIUMS are very popular genus of terrestrials characterized by beautiful foliage growth, similar to Pandanus plant, decorative all year, accented by long racemes of 4 inch flowers 10-20 in number, of heavy texture.

## 1954 Fall and Winter Orchid price list

	Size	Price	SPECIAL!!!
Dend. Kilo	long	\$5.00	C.T. MOSSIAE
Dend. Christodorus	long	\$5.00	\$3.50
Dend. Phil. Schrederianum Alba	18-2"	\$5.00	
Dend. Phalaenopsis	4"	\$7.50	
	3"	\$3.00	
Dend. Macchatur Cupreum	7"	\$10.00	
Dend. Valley King	4"	\$10.00	
Dend. Madam Pompadour	4"	\$10.00	
Dend. Pauline	4"	\$4.50	SPECIAL!
Dend. Ray Mason	4"	\$7.50	HOZE-SPRAY (REG)
Oncidium Confusum	6"	\$7.50	Unique orchid,
Cyp. Incense	4"	\$3.50	rose, rnaental
Cyp. Virriassium blenheim			spray and fertilizer.
variety	5"	\$5.00	
Cyp. Callosum	5"	\$7.50	See below.
Bryas via Wadisa	long	\$2.00-	\$3.50
Bryas via Copesta	4"	\$5.00	
Cocheyne Marcanoana (LIMITED)	5"	\$6.50	JULIA G. SEIDE
Cymbidium Pencilum	6"	\$10.00	MARBLEHEAD, MASS.
Cymbidium Pinleysanienum	6"	\$7.50	
Epi. Biforme	4"	\$8.50	HOZE SPRAY TOOK
Epi. Cilicere	long	\$3.50	FIVE YEARS TO
Unlimited Epidendrum Red Stem Rainbow Hybrids:			PERFECT.
Labels to color	4"	\$2.50	TAKES ALL
Labels		\$2.00	AGGRAVATION OUT OF
Not labeled as to color	4"	\$1.75	SPRAYING.
Epi Cattleya Orpetii	5"	\$7.50	
Laelia anceps	large	\$3.00	-2.50
Laelia Gaultheriana	large	\$4.00	-3.00-2.50
Laelia Autumnalis	large	\$4.00	-3.00-2.50
Oncidium Altissimum	long	\$5.00	
Oncidium Alti simum	6"	\$5.00	HOZE SPRAY
Oncidium Pennsylvanicum	large	\$5.00	COMBINES WATERING,
Oncidium bracyanthum	long	\$5.00	FERTILIZING, HUMIDIFY-
Pedilata Infracta	6"	\$5.00	CATION AND PEST
Stemodes Bucphelis	large	\$5.00	CONTROL.
Trichostema Sennii	long	\$2.50	
Vanda Lilioides	7-8"	\$20.00	HOZE SPRAY GIVES
Vanda Mary Foster	7-8"	\$20.00	PLANTS SHINY
Vanda Venus	7"	\$10.00	DARK GREEN HEALTHY
Vanda Ylang Ylang	5"	\$10.00	FOLIAGE ASSURES
Vanda Profusion	7"	\$15.00	FLOWERING
Vanda Sandersoniana	4"	\$12.00	
Vanda Sandersoniana	5"	\$20.00	
Vanda Pink Cloud	12-14"		
Vanda Agnes Joaquim	18-24"	\$2.50	
Vanda Cooperii		\$2.50	
Vanda Papilio		\$3.00	
Phil. ... (available from Nov. to March)		\$7.50	\$35.00 dozen
ORCHIDS			
Str litzia Regina (Bird of Paradise)	4-5"	\$1.50	
	6-7	\$2.50	
	8-10	\$5.00	

Larger sizes prices on request.	\$5.00
Intervius American	\$5.00 top quality seedlings
Lilium longifolium 60¢ ea.	
Lilium Barnardii 75¢ ea.	
Lilium (mixed) 70¢ ea.	
Lilium (mixed) 5/1.00	
Lilium (mixed) 12/1.00	
CHF. (mixed) 5/1.00	
Lilium (mixed) 5/1.00	
	Lilium longifolium 2.50 ea.
	Lilium Barnardii 2.50 ea.
	Lilium (mixed) \$5.00
	Lilium T.A. (mixed) \$4.00
	Lily Seed collection
	choice mixture from our own

For English Ivy cuttings - Hardy Lily Collectors - special  
 will be in order. Any length 10/ \$1.50  
 10 to 12 feet - \$2.50 a dozen.  
 Cuttings will be shipped within 10 to 14 days after receipt of orders.  
 All orders shipped postpaid. If special handling is desired please  
 advise when ordering. No charge for packing.

Credit plants will be shipped in bare root condition.  
Cultural instructions included with each plant variety.

FOGAY SPRAY (cont). FOGAY-spray is a unique development that consists of a plastic cartridge of insect and fertilizer that fits RIGHT into a common or ordinary garden hose, converting it to an efficient spraying machine, banishes messy measuring, mixing & pumping.  
#1 consists of bordeaux, arsenic, ferriate and nicotine 3 carts \$1, PP  
#2, above plus foliar fertilizer, 3 large cartridges \$2, PP  
#3, foliar fertilizer alone, for use on lawn or greenhouse, 3/\$1, PP

JULIA Q. SHIDE, RAISE PLANTS, AIRPLANE, AND ACCOUNTS, USA.



# CATTLEYA

We offer some unusual varieties, that will grow in low temp & humidity, thus thriving &

blooming with Cymbidiums. It

is then possible to have a very varied

mixed house Cat. Forbessii, lovely apricot yellow

in October, c \$5, \$7.50. Very rare Golden variety, c \$15 & \$25.

C. Harrisonia e, flower over 4 inches, c \$6-\$7.50. White var.

c \$25 & \$35. C. Intermedia, consistent A ril bloomer, c \$5, \$7.50.

White var. c \$35 & \$50. C. Walkeriana, blooms Dec. c \$6.7.50.

Laelia Tenebrosa, Orange, rareful Spring Blooms, c \$25. extremely

rare golden form c \$50. The foregoing we have bloomed with our

cymbidiums, and you can do the same. These varieties are very

useful to the collector and hybridizer who wished to back cross

Some of these plants were collected by our agent operating in the

region populated by head-hunters, and they are very rare. We are

raising some from seed. HYBRIDS of above, plus larger flowered forms,

ex 4 inch pots, blooming sized c \$10.

COLLECTED WILD PLANTS, always vary in color. C. Aclandiae, C. bicolor

Eldorado, C. granulosa, C. guttata, C. labiata, C. luteola, C. nobilior,

schilleriana, C. volutina, C. violacea, All c \$ 6, \$7.50 & \$10.

C. Grossii c \$20. Laelia cinabariana, L. crispa, L. Crispilabia, L. Flava,

geraensis, L. lobata, L. longipes, L. perinii, L. pinila, L. p. var

ayana, L. p. var Praestons, L. purpurata, L. regnellii, L. rupestris,

Santhana. Prices c \$6.7.50 & \$10. L. grandis, L. Jongheana,

L. tenebrosa, L. xanthina var striata c \$25. L. perennii, var

moncolor, c \$150.00. L. tenebrosa var aurea c \$50. L. xanthina, var

arata, dark yellow c \$150.00. A. menthystoglossa (spotted) c \$7.50.

Cat. Skinneria, var alba, ex greenhouse c \$25 & \$40.

CATTLEYA HYBRIDS. We act as agents for foreign exporters of fine

ENGLISH awarding winning plants' seedlings. Hence the number

crosses we have available for offering is legion, and we

only list a few. If there are any particular plants desired,

please don't hesitate to write, and fair price will be quoted.

These plants are ALL BLOOMING SIZES. No long wait to have flowers.

C Dina h, AM, RHS x L.C C queste, BCI Dante 'Superba' x Potinara media,

AM, RHS, SLC His Majesty x LC Golden Glean, LC Lustre x LC Dupreana,

LC Elissa x LC Athene, BC Cliftonii 'magnifica' FCC x LC Elissa:

LC Derna x LC Luminosa aurea: BCL Golden Thea x Dowiana aurea:

ECL Bikan (Golden) x LC Canberra AM: BLC Xanthotes x LC L. p. var

ayana, LC L. p. var Praestons, var alba, ex greenhouse, L. p. var

ayana, (BC Vilmoriniana x SLC Model: x C Princess Margaret, var

Splendens; C. Macharia x BLC The Baroness AM; BLC Grand Monarch x

LC Desna; C. Josie x LC Canberra, AM; LC Princess Frolie x LC Princ.

Margaret Rose "Splendens"; C. Mossiae x C Ardmore; C. Mossiae x

C. Express Frederick; A Ardmore x LC Cloth of Gold; C. Bow Bells x

Brass. Digbyana; LC David.

BLOOMING SIZED PLANTS OF ABOVE CHOICE IMPORTED PLANTS' ex pots

c \$10 & \$ 7.50. Smaller seedlings c \$5. Still smaller c \$2.50.

THE AVERAGE CUSTOMER HAS ONE GREENHOUSE, IN WHICH HE ATTEMPTS TO

RAISE AS MANY DIFFERENT TYPES OF PLANTS AS POSSIBLE. For this

type customer we suggest our everblooming Dendrobiums, which bloom

all year repeatedly, and will thrive in cool & intermediate house,

c \$5. We also suggest the following list of hybrid Cattleyas,

all of which have proven records of repeat blooming in less than

12 months. This means that plants are frequently in flower, and

have more flowers per plant than other types.

Cat. Enid. This cross is standard for excellence throughout the

world, LC Cuesta x C. Pettersii, dark color, spectacular lip.

L. Talisman x Peetersii, Large flower, good form. Labiroyal x

Le Joseph Hampton, very large and very dark; Le J. Hampton x

bloody Mary: Labi Royal selfed. Seedlings of the foregoing,

good sized c \$3.50, 7/\$20. Enid Alba, so-called Mc Beans variety,

blooming sized plants c \$ 35 & \$50. Blooming sized C. Peetersii

c \$20; Labi Royal \$ 20.

Can also offer good sized seedlings by color, White, Yellow,

Red, etc. Please write your desires. Flasks, Seeds & Innoculation.

# FERTILIZE EASILY WITH "HOZE-SPRAY"

ABSOLUTELY NO WORK TO FERTILIZE YOUR LAWN,  
ROSES, VEGETABLES OR ORNAMENTALS WITH HOZE-SPRAY.

Just load the HOZE-SPRAY cartridge inside the garden hose,  
attach the whirling sprinkler and HOZE-SPRAY does the  
rest!!! In this fantastically simple operation your  
fertilizer is automatically mixed scientifically and spread  
in one simple operation!

HOZE-SPRAY # 4 contains Foliar fertilizer plus a special  
patented spreader that makes the fertilizer S-T-I-C-K  
where applied and actually coats the plants with a  
covering of fertilizer material that acts over a long  
period of time. 3 large long lasting cartridges # 1, PP

## SPRAY WITH GARDEN HOSE!

NO MIXING, NO MEASURING, NO  
TANK TO CARRY AROUND GARDEN, NO DUST  
TO BLOW INTO YOUR FACE. Just load  
HOZE-SPRAY Cartridge in garden hose,  
attach nozzle, your spray is accurately,  
scientifically & effortlessly mixed as you  
spread it. Contains special spreader to make spray  
stick, even during rain.

HOZE-SPRAY # 1, contains Bordeaux, Arsenate, Potash & Nicotine,  
intended for roses, tomatoes & ornamentals.  
3 large long lasting cartridges, used once  
a week will last all summer, #1, PP.

HOZE-SPRAY # 2, Above, PLUS Foliar Fertilizer. Combines spray  
protection with fertilization, invaluable in  
orchid culture, where it combines humidity  
control, & spraying & fertilization. 3 cart. #2, PP

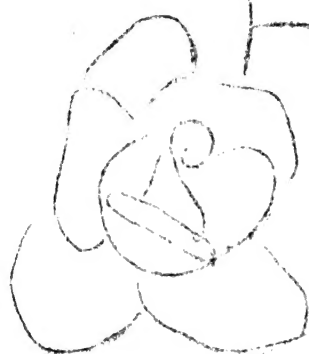
HOZE-SPRAY # 3, Rotenone, Pyrethron & Nicotine cartridges,  
intended for use on edible vegetables, 3 cart. #3, PP

Note, HOZE-SPRAY requires no machinery to apply. It is designed  
to fit inside a 5/8th garden hose with full flow coupling. Many  
people do not have this size garden hose, and for those we  
supply a coupled hose container for HOZE-SPRAY cartridge of  
proper size for #1, PP.

Patented & Distributed by Julia Seide, Appleton, Mass., USA.



# ROSES @ 50¢!!



ROSES are the world's most popular flower. We offer only time tried and tested varieties, noted for their long stems and heavy texture.

BICOLORS: Contessa de Santiago, Pres. Hoover, Talisman Pink: Better Times, Ed. McFarland, Pink Dawn. Yellow: Golden Sash, Joanna Hill, Sister Therese. Red: Reinelette, Crimson Glory.

White: Frau Karl Druschki, K. A. Victoria, Mc. Greedy's Ivory. Prices, heavy 2 year old, field grown \$1.25, 5/45, \$10 doz. 11.

SPECIAL  
EXCEPTIONAL  
VALUE, FOR

AND OF BRONZE PLANT ONLY. SAME VARIETIES AS ABOVE.

Plus hybrid patented varieties, which we can't advertise by name because of low price. Each bush accurately tagged, but shipped later in the season for clearance 5 for \$2.49, 10/\$4.79, 25/\$11.25 or to you.

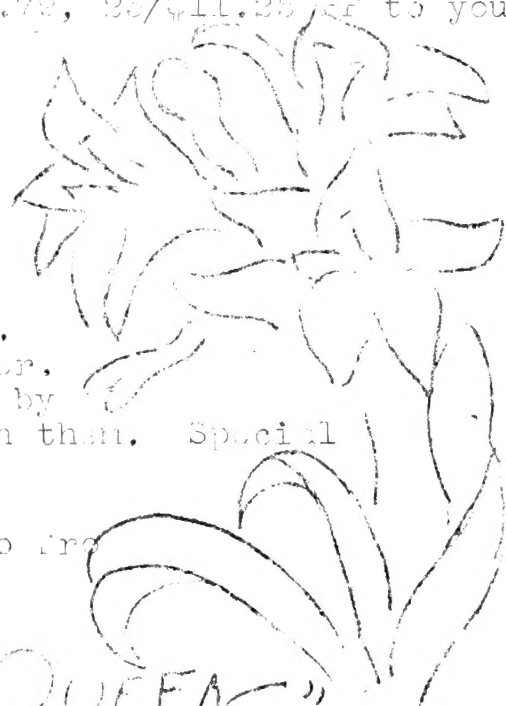
## VALLOTA PURPUREA

VALLOTA PURPUREA, is a very rare plant not frequently offered. Called the SCARLETOUGH BILLY. SOUTH AFRICA A MARVELLED of exquisite beauty. The leaves are long, evergreen.

The flowers are carried in late summer in umbels of scarlet, measuring 2 inches across.

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